

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:)	Group Art Unit:	3611
)		
Fowler et al.)	Examiner:	Green, B.
)		
Serial No.: 10/666,420)		<u>AMENDMENT AND RESPONSE</u>
)		
Filed: September 19, 2003)		
)		
Atty. File No.: 4742CEDPM-43)		
)		
For: ADHESIVE SHELF TALKER)		

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that the correspondence is being facsimile transmitted to the U.S. Patent and Trademark Office (Fax No. 571.273.8300) on _____.

Typed or printed name of person signing this certification: Corina K. Aschenbrenner

Signature: _____

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

Dear Sir:

Applicant submits this Amendment and Response to address the Office Action having a mailing date of February 16, 2006 and the Notice of Non-Compliance dated July 6, 2006.

Although no fees are believed due in connection with the filing of this paper, please charge any additional fees deemed necessary, or credit any overpayment, to Deposit Account No. 19-1970.

Please amend the above-identified patent application as follows: